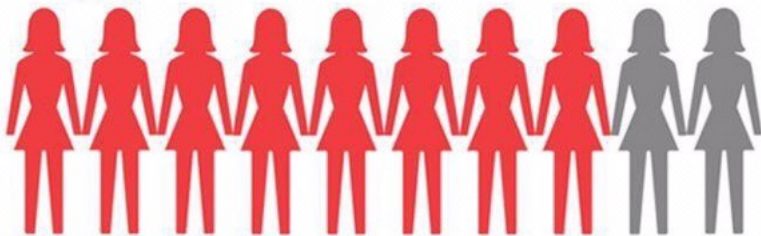
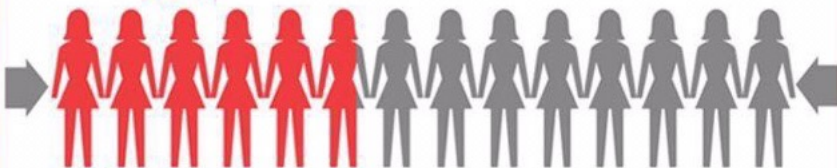


Body Image Statistics

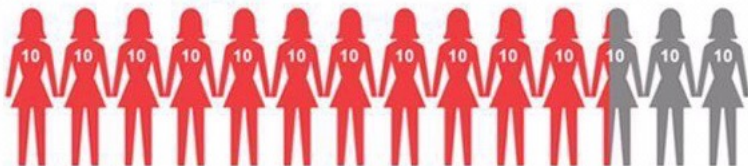
80% of women say that the images of women on television and in movies, fashion magazines, and advertising makes them feel insecure.



42% of girls first through third grades want to be thinner.



81% of 10 year olds are afraid of being fat.



The average American woman is **5'4"** tall and weighs **140** pounds, while the average American model is **5'11"** tall and weighs **117** pounds. Most fashion models are thinner than **98%** of American women.

More than half of teenage girls are, or think they should be, on diets. They want to lose some or all of the **40** pounds that females naturally gain between ages **8** and **14**. About **3%** of these teens go too far, becoming anorexic or bulimic.

